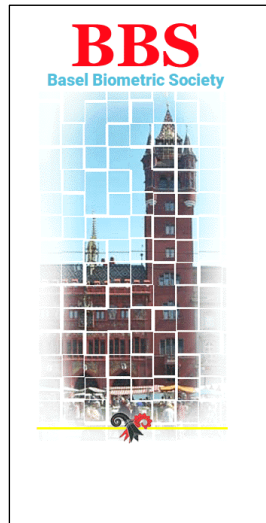


# CONFERENCE SPONSORSHIP PACKAGES AND OPPORTUNITIES

Website: [46th global annual conference: https://iscb2025.info/](https://iscb2025.info/)

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## About ISCB

The International Society for Clinical Biostatistics (ISCB) is a global organization, founded in 1978 to stimulate research in the design and analysis of clinical research.

With its commitment to research excellence, knowledge sharing, professional development, and scholarly publications, ISCB serves as a pivotal organization in the field of clinical biostatistics, fostering collaboration, growth, and innovation in research design and analysis.

## About the conference

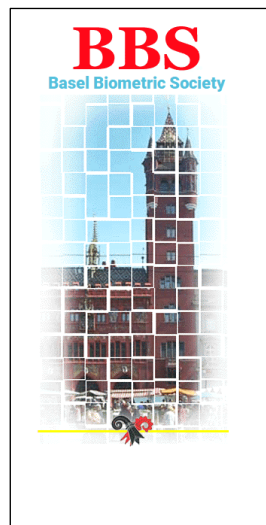
The worldwide rotating annual conference offers an international forum for learning about state-of-the-art biostatistical methods and for the exchange of ideas and experiences. The budget is approximately 480.000 CHF.

## About the audience

We expect between 800 and 1000 attendees. The scientific program is designed to be of interest for clinicians, biostatisticians, epidemiologists, clinical researchers and health scientists.

## About Basel

Basel is renowned for its rich heritage in mathematics and has become a hub for life sciences and biostatistics. The city boasts a dense network of academic research centers, the pharmaceutical industry, biotech companies, and prominent laboratories, making it an ideal location for our conference.



## About topics


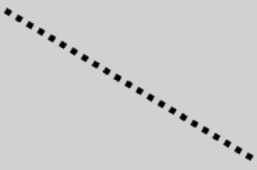
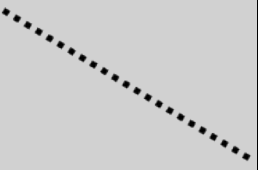
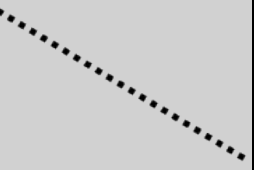

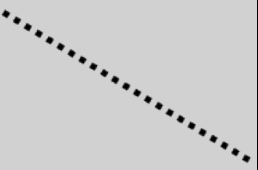
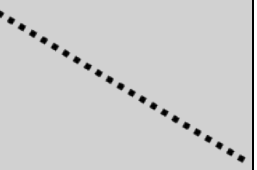
- End-to-end integration of data sources and modalities, high dimensional data analysis
- Causal inference and quantitative decision-making
- Complex innovative designs, model informed drug development, modelling and simulation, multi-state models, and longitudinal data analysis
- Advances in clinical epidemiology
- Communication of statistical concepts and collaboration between clinicians and biostatisticians

## Sponsoring opportunities

We strongly believe that sponsors of this event will experience significant advantages from the extensive exposure and invaluable networking opportunities offered. In order to cater to the diverse needs and preferences of potential sponsors, we have crafted four distinct sponsorship tiers: **Platinum**, **Gold**, **Silver**, and **Bronze**, ensuring a wide range of visibility options to choose from. The table below provides details on these sponsorship tiers, including the corresponding benefits associated with each tier.

Furthermore, we are more than happy to engage in discussions to tailor a **bespoke** sponsorship package that aligns with your unique needs and objectives. We understand that each sponsor may have distinct goals they wish to achieve through their involvement in this event, and we are committed to customizing a sponsorship opportunity that suits your preferences.

Our aim is to ensure a mutually rewarding experience for both our sponsors and event participants, further enhancing the success of this prestigious event.

	<b>PLATINUM</b> <b>(5000+ CHF)</b>	<b>GOLD</b> <b>(3500+ CHF)</b>	<b>SILVER</b> <b>(2000+ CHF)</b>	<b>BRONZE</b> <b>(1000+ CHF)</b>
<b>Logo on official conference WEBSITE</b>	Size 1	Size 2	Size 3	Size 3
<b>Logo on conference APP</b>	Logo and profile	Logo and profile	Logo and name	Name
<b>Logo on conference opening/closing SLIDES</b>	On 1 <sup>st</sup> slide + interval slides	On 1 <sup>st</sup> slide + interval slides	On 2 <sup>nd</sup> slide	On 2 <sup>nd</sup> slide
<b>Logo on one conference high-impact GIVE-AWAY</b>	Bag*			
<b>Complimentary standard REGISTRATION</b>	For 2 people	For 1 person	50% discount for 1 person	
<b>Complimentary conference DINNER</b>	For 2 people	For 1 person		
<b>Conference BAG inserts (to be provided by Sponsor)</b>	2 items	2 items	1 item	1 item

*\*HCPs are required to self-identify at time of registration. They will not receive conference bags with logos of platinum sponsors.*